

Financial Bounds for Insurance Claims

Carole Bernard (University of Waterloo, WatRISQ)

Steven Vanduffel (Vrije Universiteit Brussel, Belgium).



Background & Objectives

- ▶ (*“Explicit Representation of Cost-efficient Strategies”* with Phelim Boyle (Wilfrid Laurier University))
- ▶ Main Result of this paper: Provide the **cheapest** and the **most expensive** strategy using the financial market to achieve a given probability distribution
⇒ **bounds on prices of financial claims with a given cdf.**
- ▶ Our main objective:
 - ① To find bounds on prices of claims
 - that cannot be hedged perfectly in the market.
 - but for which we know the cdf under the physical probability.
 - ② when the pricing is “market-consistent”

Background & Objectives

- ▶ (*“Explicit Representation of Cost-efficient Strategies”* with Phelim Boyle (Wilfrid Laurier University))
- ▶ Main Result of this paper: Provide the **cheapest** and the **most expensive** strategy using the financial market to achieve a given probability distribution
⇒ **bounds on prices of financial claims with a given cdf.**
- ▶ Our main objective:
 - ① To find bounds on prices of claims
 - that cannot be hedged perfectly in the market.
 - but for which we know the cdf under the physical probability.
 - ② when the pricing is “market-consistent”

Background & Objectives

- ▶ (*“Explicit Representation of Cost-efficient Strategies”* with Phelim Boyle (Wilfrid Laurier University))
- ▶ Main Result of this paper: Provide the **cheapest** and the **most expensive** strategy using the financial market to achieve a given probability distribution
⇒ **bounds on prices of financial claims with a given cdf.**
- ▶ Our main objective:
 - ① To find bounds on prices of claims
 - that cannot be hedged perfectly in the market.
 - but for which we know the cdf under the physical probability.
 - ② when the pricing is “market-consistent”

Some Assumptions on the Financial Market

- Consider an arbitrage-free and complete market. Any financial claim has a unique price $c(X_T)$ (price of the replicating strategy).
- Given a strategy with payoff X_T at time T , there exists Q , such that its price at 0 is

$$c(X_T) = \mathbb{E}_Q[e^{-rT} X_T]$$

- P (“physical measure”) and Q (“risk-neutral measure”) are two equivalent probability measures:

$$\xi_T = e^{-rT} \left(\frac{dQ}{dP} \right)_T, \quad \mathbf{c(X_T)} = \mathbb{E}_Q[e^{-rT} X_T] = \mathbb{E}_P[\xi_T \mathbf{X_T}].$$

Assumptions on Preferences

Denote by X_T the final wealth of the investor and $U(X_T)$ the objective function of the agent.

- 1 Market participants all have a fixed investment horizon $T > 0$ and there is no intermediate consumption (one-period model).
- 2 **Agents' preferences depend only on the probability distribution of terminal wealth:** “law-invariant” preferences.
(if $X_T \sim Z_T$ then: $U(X_T) = U(Z_T)$.)
- 3 **Agents prefer “more to less”:** if c is a non-negative random variable $U(X_T + c) \geq U(X_T)$.
- 4 **Agents are risk-averse:**

$$\begin{cases} E[X_T] = E[Y_T] \\ \forall d \in \mathbb{R}, E[(X_T - d)^+] \leq E[(Y_T - d)^+] \end{cases} \Rightarrow U(X_T) \geq U(Y_T)$$

Bid and Ask prices for insurance claims in the *absence* of a financial market using “certainty equivalents”

Investing in a bank account is the only investment.

- From the **viewpoint of the insured** with objective function $U(\cdot)$ and initial wealth ω the (bid) price, p^b ,

$$U[(\omega - p^b)e^{rT}] = U[\omega e^{rT} - C_T].$$

- From the **viewpoint of the insurer** with a given objective function $V(\cdot)$ and initial wealth ω the ask price, p^a ,

$$V[(\omega + p^a)e^{rT} - C_T] = V[\omega e^{rT}].$$

Properties

- 1 Bid and Ask prices verify

$$p_{\bullet} \geq e^{-rT} \mathbb{E}_P[C_T].$$

(no undercut principle)

- 2 If the insurer is risk neutral ($v(x) = x$), then

$$p_b \geq p_a = e^{-rT} \mathbb{E}_P[C_T]$$

- 3 In the case of exponential utility $p_a = p_b$.
- 4 In the case of Yaari's theory $p_a = p_b$.
- 5 In general, nothing can be said. $u(x) = v(x) = 1 - 1/x$, both agents have same initial wealth, $C_T \sim U(0, 2)$. See next figure.

Properties

- 1 Bid and Ask prices verify

$$p_{\bullet} \geq e^{-rT} \mathbb{E}_P[C_T].$$

(no undercut principle)

- 2 If the insurer is risk neutral ($v(x) = x$), then

$$p_b \geq p_a = e^{-rT} \mathbb{E}_P[C_T]$$

- 3 In the case of exponential utility $p_a = p_b$.
- 4 In the case of Yaari's theory $p_a = p_b$.
- 5 In general, nothing can be said. $u(x) = v(x) = 1 - 1/x$, both agents have same initial wealth, $C_T \sim U(0, 2)$. See next figure.

Properties

- 1 Bid and Ask prices verify

$$p_{\bullet} \geq e^{-rT} \mathbb{E}_P[C_T].$$

(no undercut principle)

- 2 If the insurer is risk neutral ($v(x) = x$), then

$$p_b \geq p_a = e^{-rT} \mathbb{E}_P[C_T]$$

- 3 In the case of exponential utility $p_a = p_b$.
- 4 In the case of Yaari's theory $p_a = p_b$.
- 5 In general, nothing can be said. $u(x) = v(x) = 1 - 1/x$, both agents have same initial wealth, $C_T \sim U(0, 2)$. See next figure.

Properties

- 1 Bid and Ask prices verify

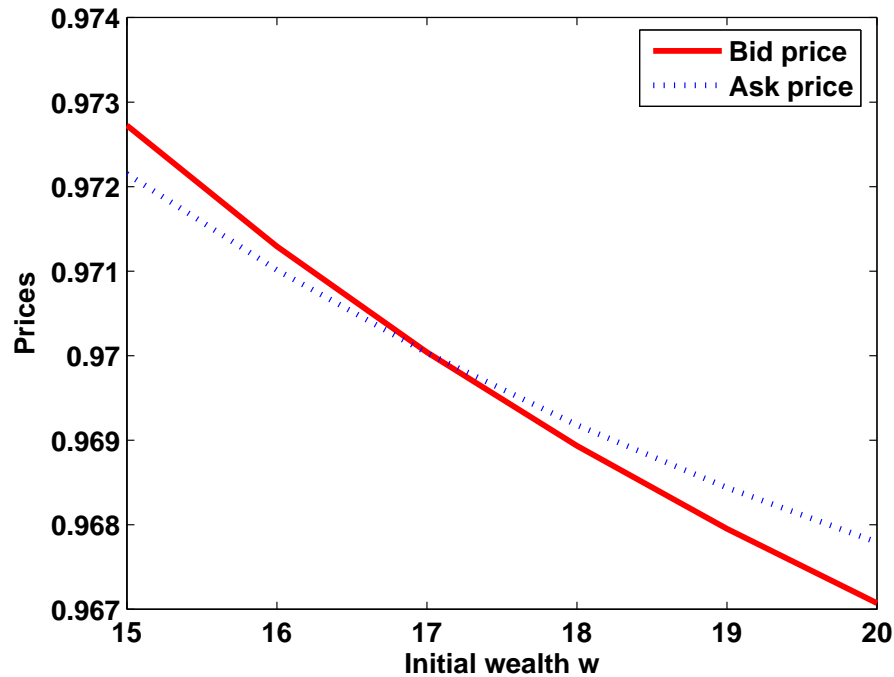
$$p_{\bullet} \geq e^{-rT} \mathbb{E}_P[C_T].$$

(no undercut principle)

- 2 If the insurer is risk neutral ($v(x) = x$), then

$$p_b \geq p_a = e^{-rT} \mathbb{E}_P[C_T]$$

- 3 In the case of exponential utility $p_a = p_b$.
- 4 In the case of Yaari's theory $p_a = p_b$.
- 5 In general, nothing can be said. $u(x) = v(x) = 1 - 1/x$, both agents have same initial wealth, $C_T \sim U(0, 2)$. See next figure.



In the *presence* of a financial market

In the *presence* of a financial market, it is now possible to trade in a risky asset.

Let $A(\omega)$ be the set of random wealth X_T that

- can be generated with an initial budget of $\omega > 0$
- using an “admissible” trading strategy (self financing and adapted)

In the *absence* of a financial market, there is only one possible final wealth

$$X_T = \omega e^{rT}$$

so that $A(\omega) = \{\omega e^{rT}\}$.

Bid and Ask prices in the *presence* of a financial market

- From the **viewpoint of the insured** with objective $U(\cdot)$ and initial wealth ω the (bid) price, p^b , follows from

$$\sup_{X_T \in A(\omega - p^b)} \{U[X_T]\} = \sup_{X_T \in A(\omega)} \{U[X_T - C_T]\}.$$

- From the **viewpoint of the insurer** with objective $V(\cdot)$ and initial wealth ω the ask price, p^a , follows from

$$\sup_{X_T \in A(\omega + p^a)} \{V[X_T - C_T]\} = \sup_{X_T \in A(\omega)} \{V[X_T]\}.$$

- In general computing explicitly p^b and p^a is not in reach.
- (Market Consistency) If C_T is hedgeable, then

$$p^b = p^a = \mathbb{E}_P[\xi_T C_T] = e^{-rT} E_Q[C_T].$$

Bid and Ask prices in the *presence* of a financial market

- From the **viewpoint of the insured** with objective $U(\cdot)$ and initial wealth ω the (bid) price, p^b , follows from

$$\sup_{X_T \in A(\omega - p^b)} \{U[X_T]\} = \sup_{X_T \in A(\omega)} \{U[X_T - C_T]\}.$$

- From the **viewpoint of the insurer** with objective $V(\cdot)$ and initial wealth ω the ask price, p^a , follows from

$$\sup_{X_T \in A(\omega + p^a)} \{V[X_T - C_T]\} = \sup_{X_T \in A(\omega)} \{V[X_T]\}.$$

- In general computing explicitly p^b and p^a is not in reach.
- (Market Consistency) If C_T is hedgeable, then

$$p^b = p^a = \mathbb{E}_P[\xi_T C_T] = e^{-rT} E_Q[C_T].$$

Bid and Ask prices in the *presence* of a financial market

- From the **viewpoint of the insured** with objective $U(\cdot)$ and initial wealth ω the (bid) price, p^b , follows from

$$\sup_{X_T \in A(\omega - p^b)} \{U[X_T]\} = \sup_{X_T \in A(\omega)} \{U[X_T - C_T]\}.$$

- From the **viewpoint of the insurer** with objective $V(\cdot)$ and initial wealth ω the ask price, p^a , follows from

$$\sup_{X_T \in A(\omega + p^a)} \{V[X_T - C_T]\} = \sup_{X_T \in A(\omega)} \{V[X_T]\}.$$

- In general computing explicitly p^b and p^a is not in reach.
- (Market Consistency) If C_T is hedgeable, then

$$p^b = p^a = \mathbb{E}_P[\xi_T C_T] = e^{-rT} E_Q[C_T].$$

Lower bound

- Assuming that decision makers are risk averse,

Theorem

Using the abusive notation p^\bullet to reflect both p^a and p^b ,

$$p^\bullet \geq \mathbb{E}_P[\xi_T \cdot C_T] = e^{-rT} \mathbb{E}_Q[C_T].$$

Furthermore, the lower bound $\mathbb{E}_P[\xi_T \cdot C_T]$ is the market price of the financial payoff $\mathbb{E}_P[C_T | \xi_T]$

- Note that

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T] + \text{Cov}[C_T, \xi_T].$$

Comments

- Hence when the claim C_T and the state-price ξ_T are **negatively** correlated we find that $e^{-rT} \cdot \mathbb{E}_P[C_T]$ **is no longer a lower bound** for p^b and p^a which contrasts with traditional bound stated in many actuarial textbooks on insurance pricing.
- Finally, remark that the inequality essentially states that both the insured and the insurer are prepared to agree on a price for the **insurance payoff** C_T which is larger than the price “as if C_T would be a **financial payoff**”.

Comments (Cont'd): 3 cases:

- C_T is independent of the market,

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T].$$

- C_T is positively correlated with the state-price process,
the classical lower bound $e^{-rT} \mathbb{E}_P[C_T]$ is now strictly improved.

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T] + \text{Cov}[C_T, \xi_T] > e^{-rT} \cdot \mathbb{E}_P[C_T].$$

- C_T is negatively correlated with the state-price process,
the lower bound is smaller

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T] + \text{Cov}[C_T, \xi_T].$$

If $C_T = S_T$, then $p^\bullet = S_0$ (market consistency) and
 $S_0 < e^{-rT} \mathbb{E}_P[S_T] = S_0 e^{(\mu-r)T}$

$$\begin{aligned} \text{Cov}(S_T, \xi_T) &= e^{-rT} (\mathbb{E}_Q[S_T] - \mathbb{E}_P[S_T]), \\ &= e^{-rT} (S_0 e^{rT} - S_0 e^{\mu T}), \end{aligned}$$

Comments (Cont'd): 3 cases:

- C_T is independent of the market,

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T].$$

- C_T is positively correlated with the state-price process,
the classical lower bound $e^{-rT} \mathbb{E}_P[C_T]$ is now strictly improved.

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T] + \text{Cov}[C_T, \xi_T] > e^{-rT} \cdot \mathbb{E}_P[C_T].$$

- C_T is negatively correlated with the state-price process,
the lower bound is smaller

$$p^\bullet \geq e^{-rT} \cdot \mathbb{E}_P[C_T] + \text{Cov}[C_T, \xi_T].$$

If $C_T = S_T$, then $p^\bullet = S_0$ (market consistency) and
 $S_0 < e^{-rT} \mathbb{E}_P[S_T] = S_0 e^{(\mu-r)T}$

$$\begin{aligned} \text{Cov}(S_T, \xi_T) &= e^{-rT} (\mathbb{E}_Q[S_T] - \mathbb{E}_P[S_T]), \\ &= e^{-rT} (S_0 e^{rT} - S_0 e^{\mu T}), \end{aligned}$$

Index-Linked Contract

- ▶ A life insurance company wants to reinsure payments of $(K - S_T)^+$ paid to a policyholder if alive at time T .

$$C_T = (K - S_T)^+ \mathbb{1}_{\tau > T}$$

where τ denotes the policyholder's time of death.

- ▶ Assume a Black Scholes financial market
- ▶ A reinsurer offers full coverage.

$$\mathbb{E}_P[\xi_T \mathbb{E}_P[C_T | \xi_T]] = \mathbb{E}_P[\xi_T C_T] = p(e^{-rT} K - S_0 + C_{bs}(S_0, K, T))$$

where $p = \mathbb{P}(\tau > T)$ and $C_{bs}(S_0, K, T)$ is the Black Scholes call price.

Illustration

Assume that u : insurer's utility

$$u(x) = 1 - \frac{\exp(-\gamma x)}{\gamma}.$$

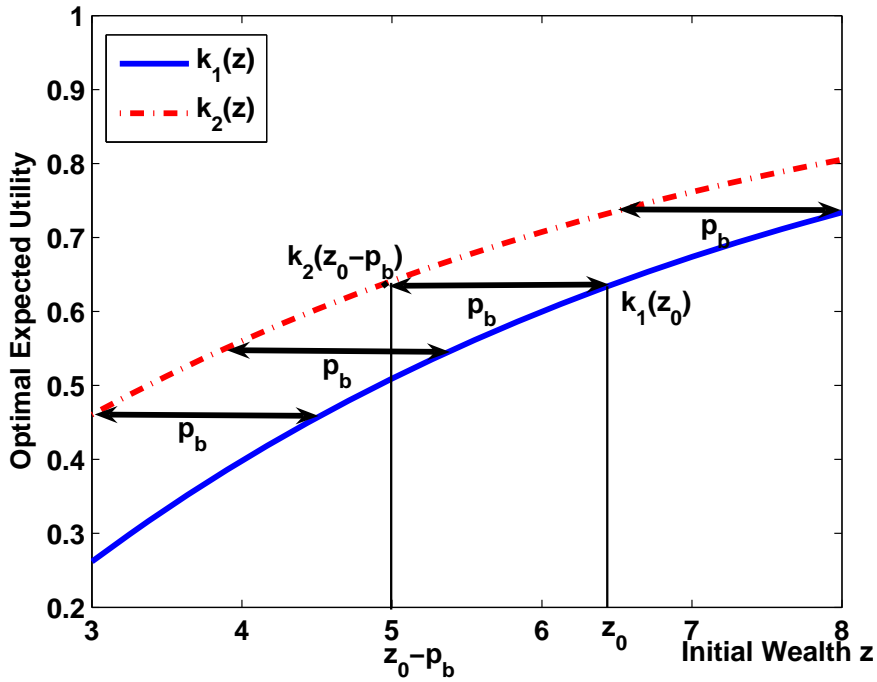
where the absolute risk aversions $\gamma = 0.2$. Other parameters are $r = 2\%$, $\sigma = 0.2$, $\mu = 4\%$, $S_0 = 10$, $T = 1$, $K = 12$, $p = 0.7$.

Next slide illustrates how to calculate bid prices where for a given wealth z

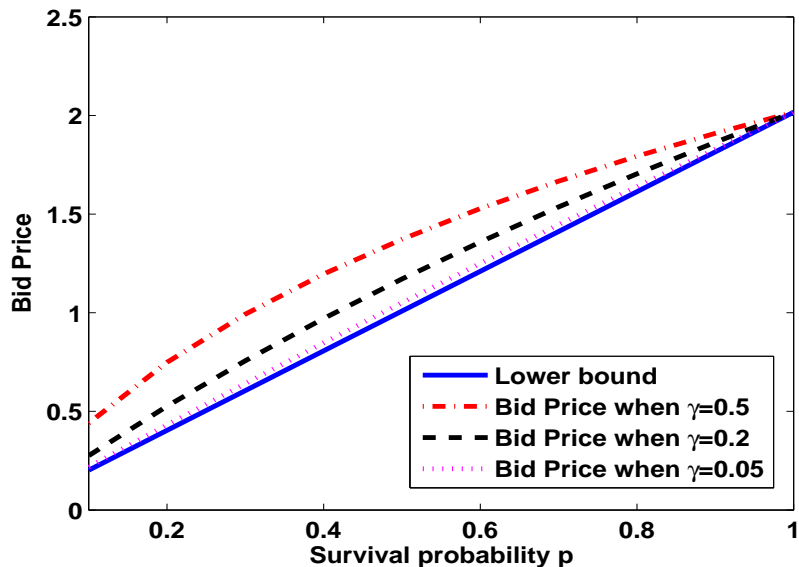
$$k_1(z) = \sup_{X_T \in A(z)} \mathbb{E}_P [u(X_T - C_T)]$$

and

$$k_2(z) = \sup_{X_T \in A(z)} \mathbb{E}_P [u(X_T)].$$



Bid and ask prices with respect to survival probability p



Conclusion

- Preference-free bounds on market-consistent prices of financial and insurance claims
- These bounds correspond to prices of some financial payoffs that we give explicitly
- These bounds are robust in the sense that they are derived under rather mild assumptions
- Another lower bound can be found in the paper: it is derived under weaker assumptions on risk aversion

- ▶ Bernard, C., Boyle P. 2010, "Explicit Representation of Cost-efficient Strategies", available on SSRN.
- ▶ Bernard, C., Maj, M., and Vanduffel, S., 2010. "Improving the Design of Financial Products in a Multidimensional Black-Scholes Market," *NAAJ*, *forthcoming*.
- ▶ Bühlman, H., 1980. "An economic premium principle", *ASTIN Bulletin* **11**(1), 52–60.
- ▶ Carmona, R., 2008. "Indifference pricing: theory and applications", *Princeton University Press*.
- ▶ Cox, J.C., Leland, H., 1982. "On Dynamic Investment Strategies," *Proceedings of the seminar on the Analysis of Security Prices*, **26**(2), U. of Chicago. (published in 2000 in *JEDC*, **24**(11-12), 1859-1880.
- ▶ Dybvig, P., 1988a. "Distributional Analysis of Portfolio Choice," *Journal of Business*, **61**(3), 369-393.
- ▶ Dybvig, P., 1988b. "Inefficient Dynamic Portfolio Strategies or How to Throw Away a Million Dollars in the Stock Market," *RFS*.
- ▶ Goldstein, D.G., Johnson, E.J., Sharpe, W.F., 2008. "Choosing Outcomes versus Choosing Products: Consumer-focused Retirement Investment Advice," *Journal of Consumer Research*, **35**(3), 440-456.
- ▶ Henderson, V., Hobson, D., 2004. "Utility Indifference Pricing - An Overview". *Volume on Indifference Pricing* (ed. R. Carmona), Princeton University press.
- ▶ Vanduffel, S., Chernih, A., Maj, M., Schoutens, W. (2009), "On the Suboptimality of Path-dependent Pay-offs in Lévy markets", *Applied Mathematical Finance*, 16, no. 4, 315-330.
- ▶ Young, V., 2004. "Premium Calculation Principles". *Encyclopedia of Actuarial Science*, John Wiley, New York.

Thanks!